

LUXEMBOURG MASTERCLASS

A unique and challenging re-evaluation of the way Risk, Compliance, Audit and other risk management teams can create impact with their internal customers

Applying the principles used by major consumer brands, learn how we in risk functions can have more impact with our internal customers.

Inspired by case studies and exercises, develop a practical set of tools that you can start to use the following day as you implement your “Brand Plan” with each other and the rest of your organisation.

STOP PRESS:
At the request of PRiM, Hamish has also built in an extra session on how we can begin to look to other environments in the search for new ways of improving effectiveness.



How does the programme work?

- One very intense and fast-moving day.
- Principles and learning from a wide variety of industries.
- A practical set of simple tools to begin using immediately.

Who should go?

- Anyone who wants to take a fresh look at how to influence/add value to their (internal) customers.
- Any functions with internal customers and individuals looking for new ideas to assist with their own career development.
- Previous clients include Microsoft, Ernst and Young, Royal Bank of Scotland, LloydsTSB, Fortis, ABN Amro, Fujitsu and many others.

Details

- Date:** June 10th 2008
from 09:00 – 17:00
Lunch & refreshments included
- Venue:** Sofitel Hotel,
Luxembourg-Kirchberg
- Cost:** €500 per person
€400 for members of
PRiM & IIF
- Booking:** masterclass@prim.lu

DEADLINE FOR REGISTRATIONS:
May 31st 2008